



Colgate®

Professor Raman Bedi
Chair Oral Health Working Group

BDS, MSc, DDS, FDSRCS(Ed), FDSRCS(Eng), FDSRCS (Glas), FGDP, FFPH,
Doctor of Science (Univ. Bristol), Doctor of Humane Letters (AT Still Univ., Arizona)

Head, International Centre for Child Oral Health
Director, Global Child Dental Health Taskforce

King's College London

raman.bedi@kcl.ac.uk

Resolution on Oral Cancer Prevention

Introduction

Oral cancer prevention and control is an important public health issue throughout the world. Global public health efforts in implementing the WHO Framework Convention on Tobacco Control (FCTC) worldwide remain a priority. The FCTC is a valuable tool in reducing tobacco consumption and therefore reducing the burden of oral cancer.

As well as such tobacco control measures, efforts to control alcohol intake, promote a healthy diet, increase the consumption of fruits and vegetables, the improvement of oral hygiene and early detection of oral precancerous lesions and preclinical early invasive cancer play a major role in oral cancer prevention and control.

Fields of applications

Legislators

Public health community

Medical and dental professionals

The WFPHA resolution calls for:

- **The need to implement WHO FCTC to harness the full potential of tobacco control in oral cancer prevention.**
 - **Control measures for tobacco to also apply towards smokeless tobacco and commonly related products such as paan tobacco, areca nut, paan masala and other variant forms.**
 - **Sustained awareness campaigns for tobacco control measures. These may include pictorial warnings on labels, enforcing and encouraging policies banning smoking in public places, strengthening legislation and increasing taxation.**
 - **The early detection of oral precancerous lesions and preclinical early invasive cancer in primary care, specifically for users of alcohol and tobacco.**
 - **Investments in health services to facilitate clinical suspicion and prompt referral of suspected oral cancer patients. This can result in early diagnosis, treatment and follow-up care.**
- Through these measures it is possible to detect, control and ultimately prevent oral cancer worldwide.**



THANKS